

AYDIN MERT

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Since 02.2021	Senior Lead Designer/ Healthcare at Playful Design, Stockholm www.playful.se
Since 02.2021	Guest Lecturer / Design for Health Systems at Medipol University, Istanbul Part time, Remote / https://www.medipol.edu.tr/en/
Since 05.2019	Co-founder of Prototype 2030 / exploring designers' take on climate solutions in order to speed up the transition to stop climate crisis www.prototype2030.org
01.2015-01.2021	Senior Lead Designer, MFA at Philips Experience Design, Eindhoven Leading projects for Research and Innovation programme, focusing on patient monitoring & analytics and image guided therapy domains. www.philips.com
06.2013 - 01.2015	Senior Industrial Designer, MFA at Atlas Copco Design Competence Center, Örebro (atlascopco.com) In this lead design role, I focused on design strategy, branding and usability topics
01.2010 - 05.2013	Product Designer, MFA at Veryday (Ergonomidesign), Stockholm (www.veryday.com) Veryday is one of the world's top-ranking design and innovation consultancy where I got involved in projects mostly within the domains of medical equipment, consumer healthcare, professional hand tools, personal protection equipment to lifestyle products and many others
02.2008 - 09.2008	Product Designer at Propeller Design Studio, Stockholm, Sweden (www.propeller.se)
07.2007 - 01.2008	Product Designer at BMW DesignworksUSA, CA, USA (www.designworksusa.com)
06.2003 - 08.2006	Product Designer at Arcelik Inc, Istanbul, Turkey (www.arcelik.com.tr) . Lead designer in various dishwasher, washing machine and refrigerator projects . Coordinator and responsible for dishwasher projects
Education	
06.2009	Master degree from Advanced Product Design at Umeå Institute of Design, Sweden
02.2003	BSc degree from Industrial Product Design at Istanbul Technical University, Turkey
Competences	<ul style="list-style-type: none">• User Research• User centred design methods (Co-create and Design Sprint Methods)• Strategic design and branding• Deep understanding of manufacturing & prototyping processes• Strong sketching abilities ; traditional and digital media• 3D CAD and rendering softwares (Alias, Rhinoceros, Solidworks, Keyshot, Maxwell)• 2D digital tools (Adobe CC)• Story telling and visualization techniques
Languages	<ul style="list-style-type: none">• English (fluent)• Swedish (beginner)• Turkish (native)